Designing a great artwork for Neck Gaiters

When designing a custom-printed Neck Gaiter graphic, you should remember that each gaiter is printed twice, once for each side when laid flat on a table. The inside is unprinted.

The seamless tube is laid flat during printing, and the scarf passes through a printing press; the first side is printed. Then, each scarf is carefully checked for quality and printed for the second time, now on the opposite side.

A design is excellent when the finished product does not reveal the fold of the scarf, with graphics seamlessly going from one side to the next. The way to do this is to avoid placing anything that would be cut off between the two sides.

It's impossible to perfectly align the two sides with the design, as neck gaiters tend to expand during printing, causing the alignment to move.

The most common way to wear a Neck Gaiter is to scrunch it into a comfortable roll. With smaller logos, the design is still visible. Large logos tend to be invisible when worn as a Neck Gaiter.

When you send in the order, our graphics designers will assist you. Each design is carefully checked, and a virtual mockup is provided before proceeding to production.

Visible fold line

The fold is visible because the graphic or logo is interrupted by going over the edge of the laid-flat Neck Gaiter. Avoid this by placing all important graphics, such as logos, inside the *Safe Area* in the artwork.

Invisible fold line

By repeating an empty vertical space throughout the graphic, the folding line is more challenging to spot. You could also take advantage of the fold as part of the design.

Gradient background

If your background color includes a gradient color, we will position the design vertically in the center. It is the best way to achieve "almost perfect" matching between the two sides. The gradient should go from the top to the bottom, never sideways, unless you want to highlight the fold line.