

NECK GAITER - TUBE SCARF ARTWORK

instructions for printed tube scarves from our in-house production

We print Neck Gaiters using a full-color CMYK sublimation printing method. The starting point is a white tubular material, where the desired base color and any graphical elements are part of the printing process. Both sides are printed separately, while the scarf lies flat; the inside is unprinted.

Reverse matching is impossible on the tube scarf due to material size variations. Try to design your print so that the graphical elements will not flow from one side to another.

The most common way to wear a tube scarf is by rolling the material in on itself, so the joint of the two sides is not usually easily visible. For this reason, keep the logos and graphical elements relatively small for them to be visible.

For the optional printed packaging, please refer to our website for additional artwork instruction files, should you wish to design the packaging as well.

First side to be printed
10" x 20"

IMPORTANT! Seamless print is not possible with this printing method. Any graphical element will **not** continue seamlessly to the reverse side, do not try to match the two sides, instead try to avoid such artwork.

Second side to be printed
10" x 20"

Supply artwork with bleeds at 11 x 21 inch

Finished product size 10 x 20 inch

Safe area for important content 9 x 19 inch

Supply artwork at 11 x 21 inches

One side is sufficient, unless you wish to have different print on the second side