

Die-Cut Vinyl Laptop Stickers

Depending on the type of stickers you're about to get printed, use this file as a guide when designing the artwork for the die-cut stickers.

The stickers are printed on a white matt vinyl with repositionable adhesive. This is best suited for laptop and souvenir stickers, should the user wish to remove the sticker after a while. Depending on the surface, the sticker is easy to remove for up to a year without adhesive residues.

Always include the Cut Contour as a 0.001pt line in 100% Magenta or custom Pantone® color. Avoid sharp turns; those will most often break when peeling the sticker from the liner. If possible, you should always try to use smooth turns in the cutting contour for optimal results.



----- Artwork bleed

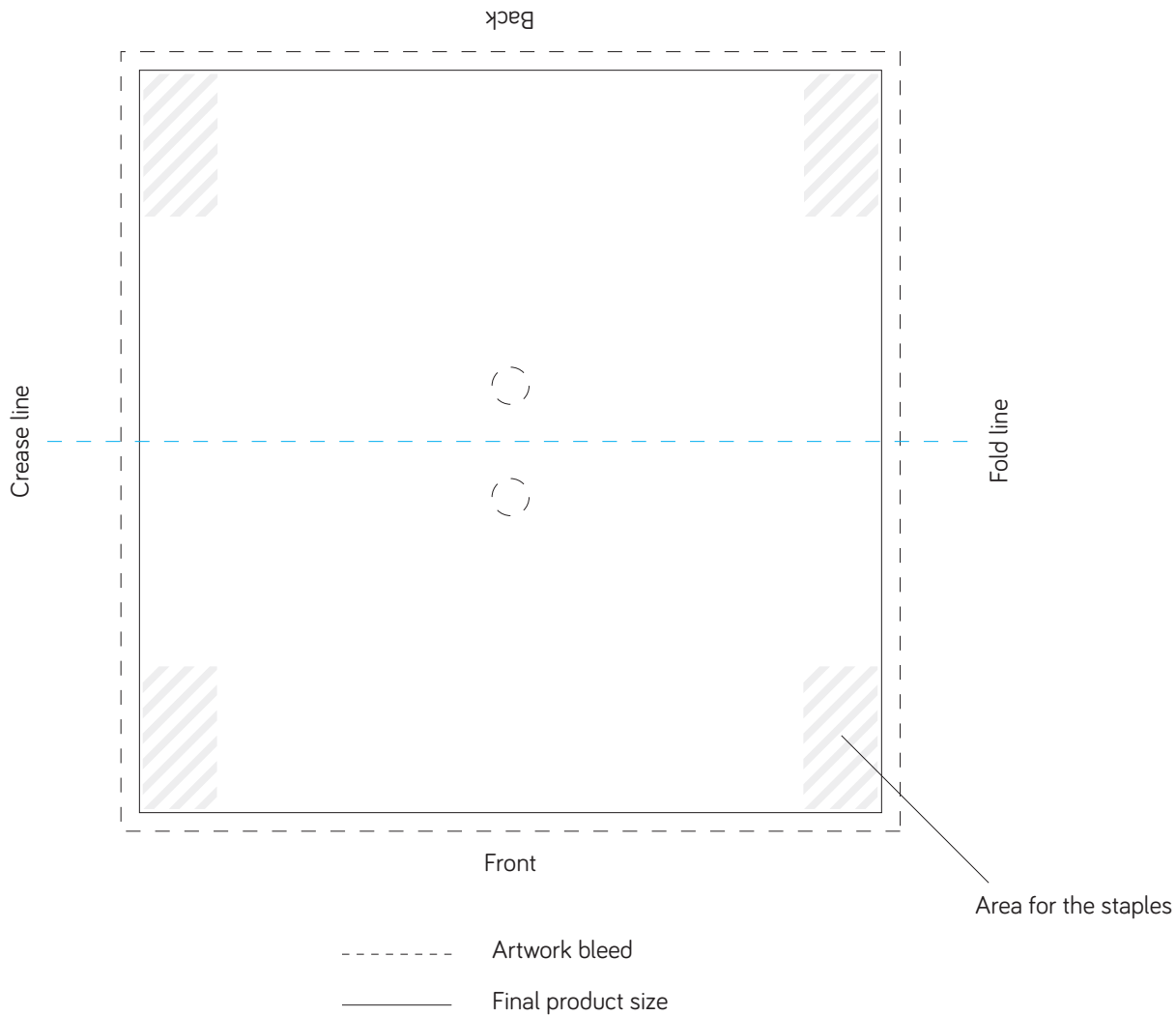
————— Final product size

Individual sticker with carrier sheet

The stickers are printed and cut into a large square or a rectangle, with an optional round hole in the middle. We will print the entire surface area with a contour-cut sticker in the center. If your design includes a whole surface area background, it should continue to the bleed margin (dashed line).

Standard header card

The header card is full-color printed from the outside and includes a single crease line in the middle for optimal results when folded around the top of the bag. The bag dimensions are approximately 4" x 8". The first 2" of the bag is placed within the folded card.



Set of die-cut stickers in a bag

A set of stickers comes with a printed header card. This card is folded on the top 2" of the bag with two staples. While designing the graphic, you should consider the safe area for the staples. You don't need to leave the crease line in your final artwork.



IMPORTANT

When designing the individual stickers for the set, remember that each sticker should not be longer than 7.8" and not wider than 3.8" to fit inside the bag. Individual stickers should be less than the area required for staples to avoid perforating the stickers.

Extended header card

The card folds on the top 2” of the bag with two staples. If you wish, the reverse side is also printed in a single color or pattern for the extended header card.

