

Printed Lanyards - Backside Positioning

By default, the back of the lanyard is not aligned with the front. This means the logos on the back may not match up with the front, and elements such as logos or gradient backgrounds may appear cut off or misaligned.

If you'd like the back and front to be fully aligned (logos and colors matching on both sides), please select double-sided alignment when placing your order. An additional charge applies for this option.



Front

Back
With matching

Back
Unmatched (default)



NOT ALIGNED (DEFAULT)

Logos and background graphic does not match with the front

There are a few ways to make the unaligned print less noticeable. If your design doesn't include logos, you can simply use a solid background color. Another option is to choose a contrasting color from the front and use it as the background on the back, which can give the lanyard a clean, stylish look.

If having parts of your logo cut off isn't a concern, the default printing works just fine. However, if you'd like the back to line up perfectly with the front, you can upgrade to backside alignment when ordering.