

## Preparing the artwork dimensions for production

Full-color Gift Ribbon use a special heat sublimation method to transfer a digitally printed design in CMYK colors from a transfer paper to the ribbon. During the transfer process, small variations will happen in positioning that may cause the transferred image to move up to a 1/16 inch sideways. For that reason, the artwork has "bleeds." The design for a 3/4 inch gift ribbon must be 1 inch in height. Please ensure that any background color or pattern fills this entire area.

If Pantone colors are specified in the for the final product. Perfect Pantone of full-color CMYK printing. Compute there are always differences between be used as a reference for determinin

----- Gift Ribbon width (3/4 inch)

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Artwork size with bleeds

**LOGO**

Max height of meaningful content is 5/8 inch

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or digital proof, they are used only as a guideline. Printing is impossible due to the technical limitations. Colors are not optimal for color specification, and the screen. Therefore, the computer screen should not be used for the final product.

The printing of the reverse side of the lanyard. We suggest the sides don't need to align.

ot position-matched. The logos will create a one-color reverse side or a